



WOOLMARK
INTERIORS

WALK ON WOOL



A HEALTHY, COMFORTABLE ENVIRONMENT

Wool – innovative, versatile and resilient. The perfect mix of natural performance, strength and comfort, wool is the ideal choice for floor coverings. There's nothing like the feel of wool under foot.

Wool floor coverings are the perfect companion to the healthy home. Studies show that wool's natural ability to regulate air moisture content and absorb pollutants improves the quality of the air we breathe. Wool also has natural noise absorbing properties which help reduce the stressful hum of everyday life.

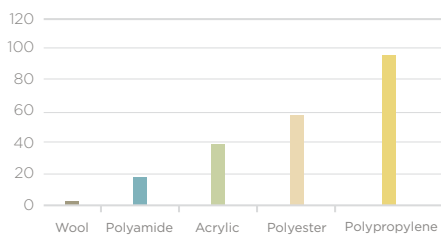
WOOL. THE NATURAL CHOICE

Wool is 100% natural, biodegradable and renewable. It is made from the simple combination of a sheep, sunlight, water and grass. The fibre is extremely resilient with an active life of many years. When disposed of, it is biodegradable. It is also a planet-friendly renewable fibre. Grown on sheep, it can be shorn annually. For today's consumers, increasingly sensitive to the environmental dimensions of a product, wool is the essence of responsible consumption.

Major cause of fatality in fires is smoke inhalation
Wool carpets emit less smoke than similar weight synthetic carpets

Relative smoke emission

NBS Flooring Radiant Panel



Wool carpets are less likely to spread the fire

Source: A fair & realistic flammability test for carpets.
Benisek, Palin and Woollin, J.
Fire Sciences, Vol 6, 1988

CARPET WOOL IS NATURALLY RESILIENT

- Is hard wearing and long lasting
- Retains its pile shape and height
- Recovers quickly from furniture compression
- Resists permanent markings
- Is flame resistant

CARPET WOOL IS NATURALLY COMFORTABLE

- Provides natural thermal and sound insulation
- Regulates air moisture content
- Absorbs contaminants in indoor air
- Reduces static

CARPET WOOL IS NATURALLY EASY CARE

- Resists dirt and stains

THE WOOLMARK BRAND - YOUR GUARANTEE OF THE BEST

Woolmark-certified products must meet strict quality and performance standards. Only the finest quality wool flooring products may carry the Woolmark brand, the world's most recognisable textile symbol.

www.woolmark.com

THE
WOOLMARK
COMPANY 